

Horse&Rider

HorseLink

EQUUS

equine.com

THE TRAIL  
RIDER

DISCOVER HORSES  
THE KENTUCKY HORSE PARK MAGAZINE

IN STRIDE

EquiManagement

myHORSEDaily



HorseBooksEtc.com

Dressage  
TODAY

American  
Cowboy

discoverhorses.com

EQUIFOCUS  
PRODUCTIONS

PRACTICAL  
HORSEMAN

RODEO  
MAGAZINE

EQUISEARCH.com

## The Equine Network: wherever your ideal customers are, we have the most powerful ways to reach them.

Are your potential customers way out in the country, looking to light their arena?

Or in an office cubicle, cruising the internet for insight into a lighter seat?

Do they ride in jeans? Or research foundation genes?

Are hoofprints pounded into their backyards – or just their dreams?

English, Western or bareback; professional, amateur or armchair equestrian; if someone is passionate about horses we have an effective way of delivering your message directly to their attention.

Because our titles reach across the spectrum of horse enthusiasts, we can create a marketing campaign that targets exactly the audience you seek.

Call us to take advantage of a galaxy of sales opportunities.



## Your message. Your market. Your network.

The Equine Network reaches 1.5 million horse owners every month. Our stable of publications includes every popular discipline at every level of participation. We know every type of horse enthusiast. We reach every segment of the market. And we know the difference – and similarities – among them all.

This means we make it simple for you to define and connect with the very best audience for your products and services, whether you make grooming products in your barn or you make prefabricated barns. We have the reach, the savvy and the tools to deliver your message to your audience.

Americans spend more than **\$39 billion** on horse-related purchases every year.

We have a **million** different ways to reach those customers.

And the expertise to create **one** easy marketing plan for your unique product.

Contact us to get started.



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