

HorseLink



equine com



TN STRIDE



MY HORSE Daily

EquiManagement





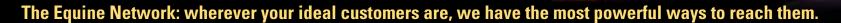
discoverhorses.com

EQUIFOCUS

HorseBooksEtc.com



EQUISEARCH.com



Are your potential customers way out in the country, looking to light their arena?

Or in an office cubicle, cruising the internet for insight into a lighter seat?

Do they ride in jeans? Or research foundation genes?

Are hoofprints pounded into their backyards – or just their dreams?

English, Western or bareback; professional, amateur or armchair equestrian; if someone is passionate about horses we have an effective way of delivering your message directly to their attention.

Because our titles reach across the spectrum of horse enthusiasts, we can create a marketing campaign that targets exactly the audience you seek.

Call us to take advantage of a galaxy of sales opportunities.







Your message. Your market. Your network.

The Equine Network reaches 1.5 million horse owners every month. Our stable of publications includes every popular discipline at every level of participation. We know every type of horse enthusiast. We reach every segment of the market. And we know the difference – and similarities – among them all.

This means we make it simple for you to define and connect with the very best audience for your products and services, whether you make grooming products in your barn or you make prefabricated barns. We have the reach, the savvy and the tools to deliver your message to your audience.

Americans spend more than **\$39 billion** on horse-related purchases every year.

We have a million different ways to reach those customers.

And the expertise to create **one** easy marketing plan for your unique product.

Contact us to get started.



EQUINE NETWORK

2520 55th Street, Suite 210 Boulder, CO 80301 Dave Andrick 717.303.3790 ext.1002 Benjie Lemon 303.625.1667 www.aimmedia.com/en.html



